publication design

LEARNING DESIGN FROM THE AWARD WINNERS

Kristy Nyp, publications adviser, Manhattan High School Barb Tholen, publications adviser, Lawrence High School Eric Thomas, KSPA executive director, KU journalism school



What we said we would do . . .

Each year, dozens of students from around the nation compete in publication design contests. The winning work represents some of the most cutting-edge design work done by high school students. Come to this session to see the fundamental principles of design at work and also how young designers are pushing beyond the basics to design pages and graphics with contemporary flair.

CONCEPT

What planning went into this? What overall goals were the designers trying accomplish? What is communicated by the design?

PRINCIPLE

Which generally recognized design principles are at work here? What emotional/cognitive effect does design have on the viewer?

TREND

What is "cool" these days? How can creator visually communicate to the intended audience (teens) in an "authentic" way?



NSPA: National Scholastic Press Association Best of the Year contest



Thomas Sherk

The Harbinger Shawnee Mission East High School Prairie Village, Kansas

CONCEPT:

Using Symbolism

Ask students to consider symbols rather than situations to illustrate stories.

PRINCIPLE:

Contrasting Colors

Red, black and white when used together create contrast, drama and intensity

TREND:

Banners behind type

Allows type to stand out against backgrounds, plus mimics highlighter effect





Learning design from the award winners

Anna McClelland

The Harbinger Shawnee Mission East High School Prairie Village, Kansas

CONCEPT: Multiple storytelling methods

Consider the variety: Links to web, candid photos, posed photos, pull quotes, infographics . . .

PRINCIPI F:

Bleed photo illusion Bleed photos appear larger cognitively than they are actually

TREND: Use rails to bound coverage

Use coverage around edges to set external margins and contain text



After years of working together on a tomato farm, the Kurlbaum family has found themselves both successful and closer than ever

freshman Noah smirking. But not for long, as Kurlbaums themselves pick the tomatoes, but

Moments like these are the ones that Eli looks forward to every other day in the sum- don't water the plants, to order to make their requiring the family to put even more hours in mer, the days he spends his mornings picking and afternoons delivering. The ones that, make the Kurlbaum family both successful

tomatoes since 1987 - the first ones to cross this type in KC - starting with only 50 tomato plants. Now, they've worked their way up to 2000 plants and other crops such as corn, cab-tomatoes extra flavorful and not taste too waage, beets and plenty of flowers. Since both tery, Instead, rainwater is the tomatoes' only ncompasses. But when the whole family is in-acteristic: heirloom. Heirloom tomatoes aren't

"I know we could never do this (without each other!" Liz said, "My skill alone wouldn't see in Price Chopper or Hen House," El said, worth it after those long, tring days, It's the alone [or] my sister's, so together we make a The difference is that they don't bruise very by step, with each other, with their family.

Sky handles the marketing side and designs taste better." and manages their website. Liz is in charge It's that teste that keeps chefs and customstarts soon after Christmas Lit's sister Sally - feature Kurlhaum tomatoes in their disher Seed Savers Exchange and Baker Creek Heir-rant, and he's been a devoted follower eve

City, Kanssa, junior Eli Kurlbaum — see if they'll be the next new craving. suches down on the hay and reaches The team mentality carries out through I took one bite and I said 'Oh my god, this is

through a thin wire cage to grab an heirloom. The tomato growing process. First, Sky starts, going to be one of the best tomatoes Eve ever down to the next plant to snag another. He artificial light in the basement, keeping an eye About eight years ago, Mirabile started glances over at the row next to him and sees on them until they grow to about two inches hosting five-course dinners, some with all five two of his brothers, Noah and Max, and his tall, large enough to transplant to the farm courses including tomatoes, which he chris mom, Liz also hard at work. They've been here greenhouse. Then Liz, Sally and the children tened "Experiences." Last year, Mirabile and all morning, and in the midst of the sticky July take over getting them in the ground. Working the Kurlbaums surked together to extend the heat, nothing sounds better than an ice water. to get orders out that same day, harvesting the events beyond the restaurant and hosted three But then a huge rotten tomato slams into plants is the main part of the operation. They at the farm. Now people can enjoy gourmet his back - squishy, heavy and disquetting Eli get there at 8 AM, pick until 2 or 3 PM, then meals with local produce while overlooking thips around to find the culprit and discovers deliver before the dinner rush. Typically the scenic pastures and forests.

Eli retalistes with an even juicier rotten toma- sometimes an occasional friend comes along views and high demand - sometimes orders

But the real key to their success is one char-

"Hybridized tomatoes are the ones you

easily, and they stay rine for a long time. Helr-In addition to his regular job as a lawyer, loom tomatoes are more fragile, but they also

of sales and contacts chefs to see if they'd be ers coming back for more; local restaurants, nterested in purchasing tomatoes. A task she including Capital Grille, Extra Virgin and Brid researches which tomato varieties to grow by One of the first chefs who tried the heirlooms

can't be filled. As a result, the family is conor hire extra help.

At times there's disagreements, but since their tomatoes delivered to doorsteps by Shar a family, we steam about it, get to Milk's new grocery delivery plan. But a reget back together and respect cent partnership made with nearby Rivervi-Riverview Novembry has only about 1 000

nato plants, but farming is all the owners Mi wasn't able to sell all their crops, so the Kurl baums agreed to help them out, bringing th Kurlhaums buy the Murray's avees tom

profits or even fresh produce that makes it all "At times there's disparements, but since

we are a family, we steam about it, get over it, get back together and respect each other's differences," Liz said.

Scan using the Harbinger app to visit







Heirloom Tomatoes, simply delicious" sits on the



Over 40 varieties of heirloom tomatoes are harvested















Learning design from the award winners

Kathleen Gartner

Epic Shawnee Mission West High School Overland Park, Kansas

CONCEPT:

Tell story with numbers

A large survey (200 students) allows for stats that speak with as much authority as a story

PRINCIPLE:

Modular with twists

This design takes traditional modular design and allows for some rule breaking

TREND:

Spot color (muted) is back

The trend of the 80s is back, but with some subtlety: use of spot color with less saturation



Almost 200 students participated in a schoolwide survey asking questions covering a wide range of topics; here are some of the responses.

Survey created by Sylvia Bryan and Caleb Walker



67

percent of students support the June 2015 Supreme Court decision legalizing same sex marriage across the US. Twelve percent do not support, and 21% of students do not know or have mixed feelings. ABORTION

 $36_{\rm \; pro\; choice}^{\rm \; percent\; are} \quad 27_{\rm \; pro\; life}^{\rm \; percent\; are}$

 ${\rm \bf 26}^{\rm \, percent \, have}_{\rm \, mixed \, feelings} \, \, {\rm \bf 12}^{\rm \, percent}_{\rm \, don't \, know}$

Of the students eligible to vote by 2016, 82% plan to vote.

Thirty-three percent of students support harsher gun control, 28% are unsure of where they stand, 26% support current measures and 13% support more lenient gun control.





the epic.

ISSUE 5



Learning design from the award winners

Rachel Bateman

The Northwest Passage Shawnee Mission Northwest High School Shawnee, Kansas

CONCEPT:

Tell a national story, but local

While this story made big news, the staff told the story in visuals from students at the school

PRINCIPI F:

Asymmetrical imbalance Heavy color vs. less color, large images vs. small . . . creates movement

TREND:

Flat logo design

Logos and type make an effort to be 2D rather than 3D



All-Star Game in 2012, something began to change. The legendary days of energized crowds and

summertime celebration began to appear again. The great George Brett and Frank White, Greek Gods of

to stories from the past. For thirty years, mothers, stories of the tremendous teams of the early 80s. They
remembered the waves of fans donning their Royal
The upward trend contin Blue that filled Kauffman Stadium, even on the most mundane days of summer.

een vear after vear, season after lousy season, was a

team lost in the past. A trip to the ballpark just wasn't daughters to the ballpark, cheering on the city's pride imaginations and reignited a city's love of the game.

Parents brought their wide-eved sons and

the same. Stadium renovations, coaching changes and and joy, just as they had done some 30 years ago. After +BYJOSH SHERFY

was a baseball town through and the beginning of a new millennium wasn't enough three hours just to see a game."

the Royals back on the fast track to winning games. But after hosting the Major League Baseball lates the seemed all that was left to truly cement land to place the seemed all that was left to truly cement. the Royals' place as one of the premier teams in the country, was a World Series Crown. After battling through the Division Series and capturing the Al

> seasons. The Royals fought their way to within 90 feet of a World Series title in 2014. The City of Fountains on congested highways, and fans staked out places sea of blue in the heart of America had cantured our

















Learning design from the award winners

Nicole Becker & Kate **Bowling**

The Standard Blue Valley Southwest High School Overland Park, Kansas

CONCEPT:

Equal parts words & visuals

Story and visuals have equal footing and space considerations here.

PRINCIPLE:

Repetition is best when broken

The logos at the top have repetition broken by the headline

TREND:

More flat graphics, except:

Notice how the slight gradient effect softens the illustration's feeling







ut of the corner of her eye, senior Nicole Dudley ligion other than Christianity has risen 1.2 percent noticed her friend repeatedly clicking his phone

tinuously checking the time because he was actively observing Ramadan, the Islamic holy month. He was will be exposed to a variety of religions as they counting down the seven minutes he had to wait until sunset before he could eat along with everyone else. high school daily, so diversity shouldn't be masked.

followers to fast during Ramadan." Dudley said. derstanding who a person is and religion is a big "The United States is becoming more culturally di-part of that," Dudley said. "It's the nature of what verse. I have many friends of different religions, and understanding each individual's religion is

Religion is embedded in culture, which makes that religion, and misunderstandings have a tenit difficult for a person to truly understand one's dency to become attached to stereotypes. Although and that's exactly what was with Osama Bin culture without a background in a person's re-people may consciously try to avoid stereotyping. Laden and Al Qaeda. They had a misconception ligion. The United States contains a vast range of others, people are subject to an unconscious bias on what was going on here, and so they felt like cultures, and the population of minority religion of social groups, according to Psychology Today, as if it was their job to kill people. And what's groups are slightly growing. According to a study by Pew Research Center published in May 2015, that we all, as human beings, want to categorize tention to the Quran, the killing of one person the percent of the population affiliated with a re-

from 2007 to 2014, and the percent of the populaand off while she was at the dinner table with tion with no affiliation has risen 6.7 percent. Meanhim. Dudley had assumed that he was just checking while, the percent of the population that is affiliatmessages until she found out that he was actually con- ed with Christianity has decreased by 7.8 percent. With diversity growing, it's likely the students

"I think that [culture] just goes along with un-

religion is. Religion, for a lot of people, is a lifestyle." Religious ignorance often leads to misunderan important part of respecting who he or she is" standing of the people who believe and practice

chology teacher David Anel said. 'So the first to want to categorize people, as well as things in the world, and you have to work to try to overcome that natural tendency that we all have

Senior Osama Azam identifies with Islam stan, he realized that misjudgments exist everywhere. In Pakistan, he found that people who were visiting, but natives had more ease.

"Ithink even after 9/11 and everything it goes back to the same thing: everybody has misconceptions about religion and [his or her] views," Azam said. Teople in the Middle East have a "The first thing you need to understand is interesting is that if they actually paid more at-

Misconceptions, however, can be avoided, and that begins with education, Becoming educated on the world religions would allow students to understand how people live and why they choose to live a certain lifestyle.

The newly-established AP human geography class briefly explores the five world religions during the course's culture unit. The class spends about one to two weeks studying the world religions and their correlation with the cultures of different groups, which corresponds perfectly with the course's objectives.

However, world religions is an entire subject by itself, and a semester-long study would allow students to gain a wider understanding of the religions and help them apply it to society today. Southwest should offer a course solely dedicated to the study of the five world religions, which would unbiasedly cover Christianity, Judaism, Islam, Hinduism and Buddhism and other subgroups.

"A lot of the students in my class are Christians and we're going to be learning about Islam and Hinduism and fother religionsl." AP human geography teacher Laura Williamson said. "It's very fundamentally different for my view on my religion. Not because I from what they're used to, so it's going to chal-

lenge them, I think, a lot and it might be good.

faith and maybe that will be good for them." Nonetheless, questions of violating a citizen's first amendment rights arise as the discussion of religion begins in public schools.

The Establishment Clause requires that the government or government services don't advocate for a specific religion, but that does other cultures, which is critical as students not prohibit the teaching of religions as long as the instruction remains neutral. It is constitutional to teach religion in school, but instruction does need to be treated with care. In order for a religion class to have suc-

cess in school, students would need to exhibit maturity and sensitivity toward different ideas and cultures, Likewise, the teacher would have to remain unbiased and allow students to discover their own interpretations. "If you truly want to learn about reli-

gion. I would not go to a person of that religion to learn about it." Azam said. "Even and there's that crossover section in the midthough I would think that I might have the - dle where culture and religion are the same? most knowledge about it. I wouldn't recommend someone to come up to me and asl

that information, just because I think you're It might make them more secure in their own going to gain a lot more from the text." Students need to become educated on relier that's through an established religion class at Southwest or by taking it upon themselves to learn about it. Education would assist in diminishing stereotypes and understanding

> "[Religion and culture] play into each other a lot." Williamson said, "[People's] religion becomes part of their life and part of their culture when they leave the church or the Mosque for I wherever they're at. Those beliefs still stay with them and become a part of that nitely very important to study when you're studying culture because you can't really separate the two out. They're not two separate entities entirely - there's that Venn diagram.

> > I nico/ebecker graphics by Kate Bowling.





4. Following the Eightfold Path 5. The "Om" Symbol represents 6. Name the two different sec-

Learning design from the award winners

Michael Hamilton

Hauberk Shawnee Mission East High School Prairie Village, Kansas

CONCEPT: Get THE visual

Staff got "the" photo of the event from KC Star photographer and made that centerpiece of spread

PRINCIPLE:

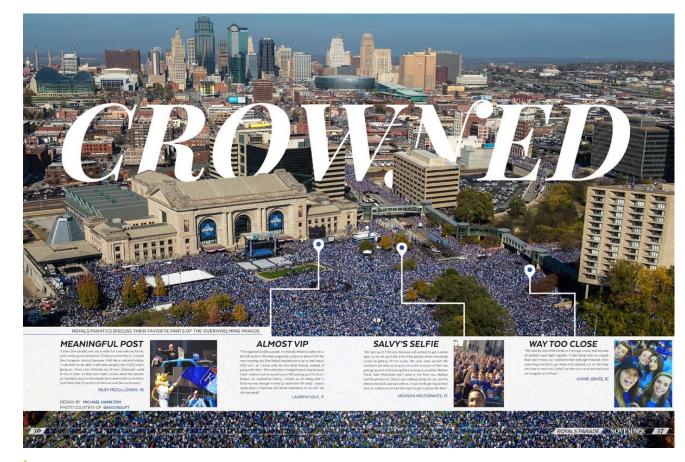
Bleed photo & text

Same principle as tomatoes, but with text added this time

TREND:

Use familiar tech icons

Location markers mimic what we would find in an app or on the web





Learning design from the award winners

Yashi Wang

The Harbinger Shawnee Mission East High School Prairie Village, Kansas

CONCEPT:

Diverse data deserves different display Use the full menu of graphs, charts and illustrations to show data

PRINCIPLE:

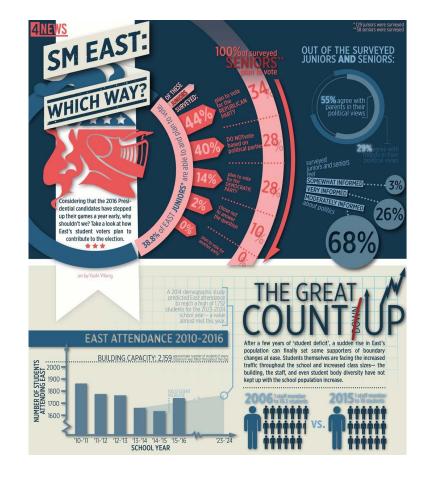
Warm advances, cool recedes

Reds are aggressive while blues are passive, if not retreating.

TREND:

Play with tint, limit saturation

Colors don't have to punch the reader in the gut.





Learning design from the award winners

KSPA: Kansas Scholastic Press Association State Advertising Contest

Emmitt Simpson
1st Place, 1A/2A
Advertising
Chase County Jr./Sr. High

CONCEPT:

Hints at a beginning-middle-and-end Use of road makes the ad both graphic and narrative

PRINCIPLE:

Warm color pops on a cool background
Consider how many

Consider how many noteworthy logos are red

TREND:

Plays with "gaming" feel How can our designs feel like games or other common teen experiences?





Learning design from the award winners

Abby Brockmann
3A/4A, 1st place
Advertising
Silver Lake High School

CONCEPT:

Logo as central

The design here showcases the logo in a prominent position and size. Smart key words

PRINCIPLE:

Our readers' eyes move left to right

Design moves energy left to right with gradient, road and arrow: right is progress.

TREND:

Thin text in headline

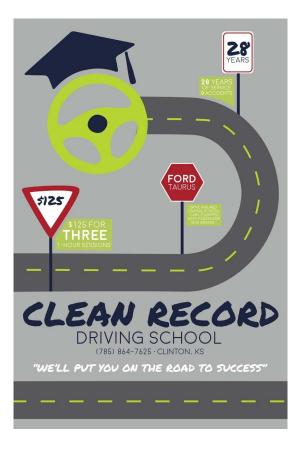
This is typically a feminine appeal and is starting to fade





Learning design from the award winners

Tori Aerni 5A/6A, 1st place Advertising Mill Valley High School





KSPA: Kansas Scholastic Press Association State News Design Contest

Sarah Myers

5A/6A, 1st place News Page Design Mill Valley High School

CONCEPT:

The news is collective news

If people are willing to protest, than the number (and collective quantity) of people should be highlighted

PRINCIPLE:

Dominance 1:3:9 ratio Showcase package vs. secondary package vs. flag for front page

TREND:

Newspapers look more like magazines

Fewer stories on front page, and more likely to showcase a single or pair of stories







Learning design from the award winners

Victoria Goetzinger 3A/4A, 1st place News Page Design Augusta High School

CONCEPT:

If the new is serious, then treat story like legacy news Solid modular layout is timeless, provided that content is sound.

PRINCIPLE:

Consistency signals professionalism

Notice the attention to detai: internal margins, bylines, copy block styling . . .

TREND:

Irregular photo packaging In past, photos demanded lots of space to separate. Current audiences don't need that.





protest, but even the ones that did not cancel classes seemed generally suppor

New regulations, books increase academic benefits

Ben jacobson
Regorate

Starting this year, every tour and tute
man will review a progress bilder a secondate of Molky and the concentration of the conc

behavior!"
In addition to
changes in the
tathering system,
the ARC has also
added new testbooks.
It received
The control of the control of the
This is truly going to honor
you library. I'm going to trust
you library. I'm going to trust
you honor
you library. I'm going to honor

a \$2,500 grant
from the Sunflower Parent-Toacher-Student Association,
which it used to buy extra copies of each

what I'm going to do."
MNQight has also come up with a new guitation concerning the tutor and tuter attacheme. Thing I really want to discourly the tutor and tuter attacheme. The tutor tend is considered from the ARC. I like that tutoring friends," MNQigh ids. This savet will be able to check it.

To reserve books for students who really need them, the ARC is holding extra copies o each texthook that will not be on the shelves, requiring an exchange of a personal item for

ing to your honor library,"
MeNight said. "I'm
Or
Sing to trust you
this year. I noticed
over the past people
got obgged up next
to the sign-up sheet
so I got rid of it
so students would
have an easier way
to access. However.

interary where they their car keys, iPods, or phones to make sure that I always have a book for each student. If the books on the bookshelf do disappear I might change my policy." With textbooks in greater supply,

If the books on the bookshelf do disappear I might change my policy."

With textbooks in greater supply, care
McNight hopes that the new system will are increase the academic benefits of working in the ARC.



Learning design from the award winners

Madelyn Mushrush 1A/2A, 1st place News Page Design Chase County Jr./Sr. High



Academic Resource Center changes system

Starting this year, every tutor and tutee pair will receive a progress folder, according to Academic Resource Center of perlinator Ted McNobt. After every totoring the past, so this year I want to attack Ithis session, the tutee will need to fill out a form behavior]."
recording what he or she did during that In add

system, the ARC has also added new class and, on a scale from one to five, a rating for how helpful the session was. accountable and to make them really interested in wanting to make their tutees' grades go up," McNight said, "And my goal for the tutees is make them more accountable to getting the help they need to pass their classes. So with those two ideas in mind, this is what I'm going to do." McNight has also come up with a new regulation concerning the tutor and tutee

"The other thing I really want to courage is friends tutoring friends," McNight said. "This way I will be able to

classes...

textbooks. It received a \$2,500 grant from the Sunflower Parent-Teacher-Student Association, which it used to buy extra

My goal is to make the tutors more accountable and to make them really interested in wanting to make their tutees' grades go up and my goal for the tutees is make them more accountable to detting the help they need to pass their



Ted McNights, coordinator books borrowed from the ARC. Instead it books and neturn them when they are

conies of each textbook that will not be personal item for access to the books "This is truly going to your hono

Budget cuts spark protests statewide

Tuition increase, Regents system privatization at top of concerns By Frank Witcher, News Editor

Sunflower alumni, now attending colleges and protests against statewide public school budget cuts on Feb. 4 at public universities throughout Kansas, despite the limited action taken by Sunflower High School

in college told me about it." Sunflower High School senior Audrey Chan said. "Otherwise, I would've known nothing about it because I haven't seen snything going on in

an active role in the protests, according to 2014 Sunflower support for public education." High School graduate and current KU freshman Seung-Yeon Choi, who claims that everyone on campus was extremely active in the protests. "Students over the ones that didn't directly

the protest group. They want to prevent future fee hikes strike where the campus got completely shut down. None and the privatization of the Kanuas Regenta system. Some of the dining halls or stores were open and there were no professors canceled classes so that their students could protest, but even the ones that did not cancel classes seemed generally supportive of the students taking

of Strong Hall with their picket signs, chanting "Whose University? Our University!"

"It was pretty amazing to witness," Choi said. "Around protest was completely pseculi and we had no intention in public universities such as the University of Kanasa noon, they [the protesters] all drove off to nearby cities with causing trouble or harm to people or property." in Lawrence, however, both students and professors took. His Topeka and Overland Park to march and show their

The protests are happening throughout the state,

protest," Choi said. "Students made up the biggest part of traffic going in and out campus," Ronaghi said. "We held a classes [that day]."

However, when compared to the protests seen

a few months ago regarding the 32 percent tuition increase, Ronaghi seemed to think that this protest was According to Choi, many protesters cothered in front considerably tamer.

the one a couple of months ago," Ronaghi said, "This Although the protests were not as violent as last time Choi thought the protest on Feb. 4 was more widespread "Last semester's protest was more concentrated on according to 2015 Sunflower graduate Amin Ronaghi, who
is a current freshman at the Kansas State University and
protest this semester because Feb. 4 was the day many students were gathering in the big cities to fight for public





Learning design from the award winners

KSPA: Kansas Scholastic Press Association Yearbook Layout



Makeilee Allen 1A/2A, 1st place Yearbook Layout Kansas City Christian

CONCEPT:

Photos as central: both literally and figuratively Notice how central photos are to the geography of the design

PRINCIPLE:

White space should never be trapped

Except when it is ok . . . and more often than before it is ok, because white space is everywhere.

TREND:

Nested captions

That's one phrase for them: put all captions in one place (use numbers? letters?)











Outside the classroom. The technology at work at LaWWels in the chy of Stond Linearies of Nicola Allende's Digidal Chy of Stond Linearies of Nicola Allende's Digidal Science class during a Marth 2 field tips to the bassess. Science class during a Marth 2 field tips to the human control of the control of t



academics

tque consign ostorum pa publina tisto virmise sesolum sulut ad dem loce perem publimo ce, morum sed num in edis, nem innus, Palarbus ne actod sis catlem obsenium ist Tum. Ipslicit I. Catus concerbi is. Si fest Salus, que at pa popebba acis. Unit vivene rivessulis ses sivi Consta elaciorum dem tempopu bilicules ca reclit, cavehermus, vivil, trais. Casa tala tasast est que non un su qui pil priemuron o verfecte a mole viticualtor qui inte culis nosus sent, quit, uti inum tem ett hoc, quemqui tiocut, seed corum nos, se hore con hos sperid i olicertia poste, Cas aucta, cre cones atque a Simmort ebatis. Serbi perfecul et; estara pliceria resi, confecu pipicement ontenquam tere con sitem dem ina, conisuus es fac fur. Satusa ret vis, ace plás por joig; nos, pondactus senis ommerma al re fur. Satusa ret vis, ace plás por joig; nos, pondactus senis ommerma al re adubum in seneroum et vis morentem entimus consupend tiem estare.

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Water tests. Senior Emily Hays inspects a sample gather during shoreline research at Suniflower Lake during a weekend trip to investigate algae and water temperatures as part of the Environmental Club March 16. "I have no idea how we got the technology that we did for this club," Hays said. "It's seriously cutting-edge stuff."

cutting-edge stuff."

Perfect perspective. Jammie Rodgers, a senior in AP Biology, checks out a slide under the microscope during a Feb. 24 lab in Martha Victorino's classroom. "I knew that this class would be a key class (I have soin to meet my eaol of becoming a doctor."





06 | SPRING

ACADEMICS | 07

Yearbook Layout Design State Submission indd 2

4/29/16 12:10 | Yearbook Layout Design State Submission indd 3

/29/16 12:10 PM



Learning design from the award winners

Kaleigh Schreiber 5A/6A, 1st place Yearbook Layout Shawnee Mission Northwest

CONCEPT:

Consider your spread as a collection of packages
Each package should be set off with its own internal margin measurement

PRINCIPLE:

Photo should look into headline/copy

Photos shouldn't aim off the page

TREND: It's sketchy

As we lean more on digital devices, we want print products to feel homemade. Even if they aren't.



Your editor has asked you to create a spread for the yearbook that covers how students and teachers

Your editor has asked you to create a spread for the yearbook that covers how students and teachers participated in science activities throughout the semester. Not all photos must be used, so simply select those that create the best coverage. However, all photos used on the spread should be paired with captions

Entries should be computer-generated using your publisher's template fremember to remove your school mane from the template before submitting the entry) and may be submitted in color, or in Batch & white.

Any additional graphics used on the layout (beyond the photos provided by the KPRAI must be the original work of the student, Students may not use coperiable to the contractions of the student of the student of the student way not use coperiable to the contraction of the student students may not use coperiable to the contraction of the students and the students are students.

non-copyrighted art or other graphics taken from the Internet or other non-original sources.

Any body copy (story text) used on the page can be designed as placeholder (dummy text). Placeholder text may be a single line repeated, gibberish or other placeholder.

text). Placeholder text may be a single line repeated, gibberish or other placeholder text. However, be sure column widths, leading and font choices are placed exactly how you want them. Headlines (main and secondary, if used) should reflect the content of the design and

Headlines finals and accordant, if used should reflect the content of the design and brought be disapped in exactly the size, why and location you want. Include printer's should be designed in exactly the size, why and location you want. Include printer's editor has asked you to create a spread for the yourhook that covers how students and teacher participated in science activities throughout the semester. Not all plottos must be used, so simply select those that create the best coverage. However, all plottos used on the preproad should be paired with captions:

Entries should be computer-generated using your publisher's template (remember to remove your school name from the template before submitting the entry) and may be submitted in color, or in black 6 white.

Any additional graphics used on the layout (beyond the photos provided by the KSPA) must be the original work of the student. Students may not use copyrighted or non-copyrighted art or other graphics taken from the Internet or other non-original sources.

Any body copy (story text) used on the page can be designed as placeholder (dumm) text). Placeholder text may be a single line repeated, gibbertish or other placeholder text. However, be sure column widths, leading and font choices are placed exactly how you want them.

Headlines (main and secondary, if used) should reflect the content of the design and should be designed in exactly the size, style and location you want. Include printer's instructions, if necessary, in the instructions box at the bottom of the template.













Baker Wellands | 15

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Increases the size of samples so students can see

DAILY BASIS STILL BLOWS I MIND EVEN AS A TEACHER

14 Acade

shemics



Learning design from the award winners

Lynsey Akin 3A/4A, 1st place Yearbook Layout Spring Hill High School



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Learning design from the award winners

KSPA: Kansas Scholastic Press Association Yearbook Theme & Graphics

Jordan Joyce & Emily Albers

5A/6A, 1st place Yearbook Theme & Graphics Blue Valley Northwest

CONCEPT:

Merger of inclusive photo and graphics

This is a smart and crowd-pleasing way to show school unity on cover

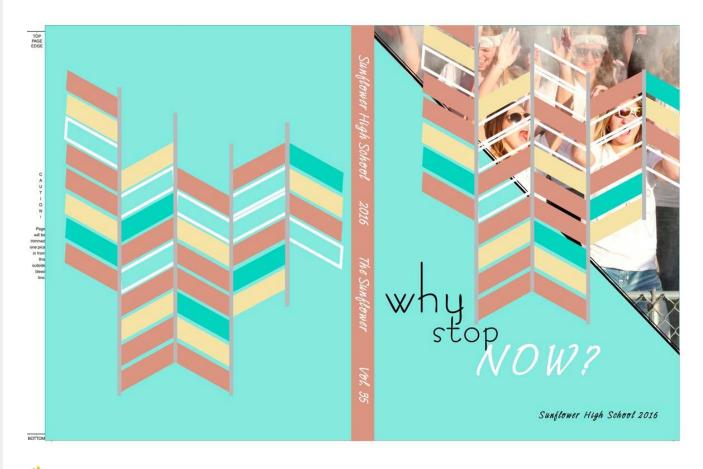
PRINCIPLE:

Create tension by not being quite even balance Cover shows movement top to bottom both with line, and with balance

TREND:

Steal from fashion

What students buy off clothing racks is what they will buy in your publication

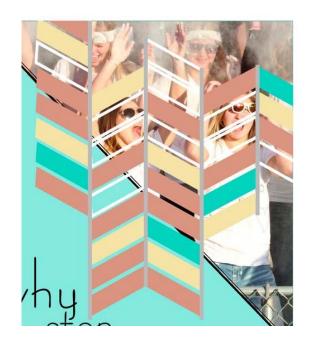




Learning design from the award winners



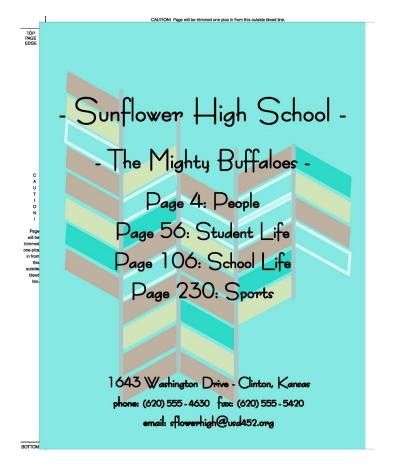








Jordan Joyce & Emily
Albers
5A/6A, 1st place
Yearbook Theme & Graphics
Blue Valley Northwest





Jordan Joyce & Emily Albers 5A/6A, 1st place Yearbook Theme & Graphics Blue Valley Northwest





Learning design from the award winners

NSPA: National Scholastic Press Association Yearbook Pacemaker Award

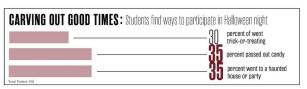








2. "I enjoyed watching the seniors play basketball because it's something that I want to do as a senior," sophomore Freddie Jenkins said. 3. "Being able to play with new and old teammates was a lot of fun," sophomore Taylor Stevenson said. "We all work really hard."













NAHS Art Night ophomore Cody Kachel finishes up his painting. During the event, members sold canvases n order to aise money for cholarships or seniors who



Canvas Components Assisting a staff member, junior Mary Schmieg placement on the canvas. Individuals were able to incorporate their own artistic style into one painting.

WITH IN OCTOBER 27-31 DESIGN BY ZOE ROUSSELLE 03



Tony said, "We had the

right mindset and that's

Learning design from the award winners





and did his job. Then he became famous for it. After a seemingly normal shift, he went home to find that hundreds of thousands of people followed him on Twitter. The next day at school, students in the hallway-- that he'd never seen before--were calling his name with smiles on their faces and asking to take a picture with them, "Good Morning America," "The Ellen DeGeneres Show," and several other news stations across the country wanted to meet him. His life quickly changed.

Alexander became a trending internet sensation known as #AlexFromTarget on Nov. 2, when his picture was taken unknowingly at work and went viral on Twitter.

"It was really exciting because I got to meet Ellen," Alexander said. "The pressure was overwhelming: I had such a big audience, and I didn't know what to say." During his shift on Nov. 2, Alexander's manager at Target showed

him his picture on Twitter, which had 20,000 retweets in just a few hours. Alexander went from 144 followers on his personal account to 750,000 followers in a matter of days.

"There's a big audience," Alexander said, "We kept it in control, My stepdad, my mom, this guy named John and I managed my

Through Justin Bieber on Twitter, Alexander and his family were introduced to Shots CEO John Shahidi (a photo sharing app), whose advising with fame and business endeavors has helped Alexander realize his potential.

"I hope that he keeps this going," Alexander said. "Not just 15 minutes of fame, but hopefully for a couple years. Right now I have a platform: Liust need to use it.

Alexander's parents, Marci and Eric Fooks, were taken aback by how quickly he became known.

"We were kind of surprised that it was happening, especially with the scope that it was happening," Mr. Fooks said. "We were familiar with social media and had concerns with the pace of it. We were making sure that it was positive and safe for Alex." The junior wanted to use his recognition to make a difference in kids' lives who have been bullied although he did not have any

"Anti-bullying is a really big deal," Alexander said. "I want to encourage them and make them feel like they're important. Alexander and girlfriend Lindsey Diers were bullied on social media at the height of his popularity. People threatened to physically harm them.

"You have to take them somewhat serious, but a lot of people tend to say things they don't mean because they can hide behind a computer screen," Mr. Fooks said. Because of the threats and recognition, Alexander had limited his

time in public. "We are very selective with when we go and where we go," Mrs. Fooks said. "He likes to have a parent with him (at all times)." Alexander's parents' personal information such as social security numbers, phone numbers and credit card information were stolen and leaked onto Twitter in the following weeks of Alexander's rise

"It was scary, but we handled it very well," Alexander said. "We contacted John, and he got our information off of Twitter." Alexander left the house in his free time, but not without constant bombardment from girls wanting a photo.

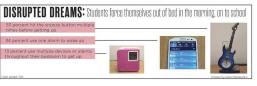
"It's annoving: I'm afraid to go out in public." Alexander said. "I want to be able to go out with Lindsey without people asking for

Lindsey tried not to let the attention Alexander receives affect her. "I'm not really a jealous person," sophomore Lindsey Diers said. "He's still Alex: he's a normal person."

Alexander's parents believed that he handled his fame well and had the potential to remain in the public eye for a long time "We don't feel this could have happened to a better kid," Mr. Fooks said. "He has the positivity, the charisma and the

personality to do it." According to Alexander, people who know only his face and his name have misunderstood his character.

"A lot of people think that I'm cocky and arrogant." Alexander said. "They say that I don't deserve to have this happen to me. I didn't ask for this; it just happened.





Elizabeth Webb places cupcake nolders. Elizabet repared for the













I. "It was very exciting to represent the school in the first fall cup (Frisco Lakes Golf Club-K-Cup on Nov. 23) of athletic program," sophomore Alec

2. "I felt really nervous because it was my first tournament, but I think I did pretty good compared to what Lusually shoot," freshman Samika

"It was fun trying to compete with all the other schools," junior Melanie Whittemore said. "I was just hoping that the rest of my team played well

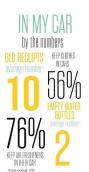
. "My team had high expectations."

senior Kelby Rowker said. "We didn't exceed them, but we were going in

WITH IN NOVEMBER 3-7 DESIGN BY DEMI MANIANDRO



Learning design from the award winners



BUILT-IN SOUND SYSTEM

"I like music. So having a

built-in sound system is

when I'm driving."

something I really enjoy

RED INTERIOR "The red interior is more sporty. It's a classier look than the normal interior."

GRADUATION TASSEL

senior Adisen Quiroz's room

"It reminds me that this is my last year so I need to enjoy it and do as much as a I can."

HOLOGRAPHIC SHOFS

"They are super shiny. I can even see my face in them sometimes. I usually wear them with jeans or my overalls."

VINTAGE CHANEL BAG

"I got it at a thrift shop for just 40 dollars. didn't know it was real until I got home and saw the item number

DENIM OVERALLS

"I like these overalls cause they're rugged and fraved at the ottom. Also it's a dress not shorts, like most

> "I usually have about three bags of chips

he brands I have most

often are regular Lays and Cheetos."

"I don't use them for anything now, but my dad is teaching me how to weld," freshman Caleb Spivey-Dewever said. "Then I will probably make models or

"It was downstairs (at my house) most of the time," freshman Shuane Yarbrough said. "Then I was just like 'I'm going to take ownership of it' and I put it up in my room, I don't use it anymore though."

something out of them."

"I went to Ikea and I saw one

awesome," junoir Cailyn Ernat said. "I have a walk-in closet and

I never had one before I moved here, so I decided to class it up

and thought it would look

"We had guests over so there was an air mattress and regular bed in my room for a month or two," freshman Bryan Jolley said. "The air mattress was little softer and my bed was little firmer so I just rotated

"I just got a big trifold poster, took a lot of photos, printed them out and pasted them onto the poster' freshman Aubrey Meier said, "I did it with pictures of my old friends

because I moved."

between them."

"I actually have a dress form in my room," sophomore Brooklyn Baum said. "Lused to dress it up each night with the outfit I planned on wearing the next day."

"I have a mini Fujifilm Polaroid camera." freshman Krystal Li said. "I like pictures so I wanted to have nolaroid nictures on my wall so that I have memories to look at.

I fell in love with this series. Reading is my I connected with this

use it for money but after I went to South whole thing up with

MORTAL INSTRUMENTS

"I have all of the books,

"I got the treasure box from my dad. I used to Padre Island I filled the seashells."

and most of the t-shirts, accessories and posters. escape from reality and series more than others."

BOX OF SEA SHELLS

BABY ITEMS "I still have my baby hat, blanket, and bracelet from the hospital and first pair of shoes My baby blanket was made by my grandma and has my initials on it. She made one for every girl in the family."

"I always have candy in my bag. I went to the store with my dad one night and we got snacks for school. Then I just kept doing it."

ior Taylor Nimmo's bag

"I eat a lot of goldfish when I get hungry. I like crackers and cheese, so I tried them as well and thought that they were

KEEP A CHARGER OR HEADPHONES

WITH IN YOUR SPACE



Learning design from the award winners



FORMULATING THEIR GAME PLAN

At the varsity football game against independence on oct. 9, Offensive Coordinato Kent Laster and Head Coach Che Hendrix talk strategy with their players. The team went to this proportion of the team went to the strategy of the desired to the regions sendings. "I don't him kind to the regions sendings." I don't have the strategy of the sendings of

"Being a leader in DECA is very rewarding

seming assorem texts very rewording because I get to show underdasmen the things I enjoy about the school, reasion 4shby Saximoha said: A leader to me is someone who is honest, shows determination and is responsible fror, their actions. I believe I have gained a lot of those treats from being in ICEA." Within every half, cleasmon and locker room, we share laughs, commitments and mixtapse. We became family, the time we had here is spent running. The time who also here is spent running.

"We stick together through everything," senior Madeleine Trischett said. "We are always there to support and hold each other up."

to class to get from the back of 6-hall to upstairs C-hall in five minutes. Calculating how long it would take to go get Starbucks or McDonald's before 9:00 a.m., and counting down the time until lunch in 10-minute intervals. We spent most of our time counting down the days, weeks and hours until we leave. rather than recognizing the moments we experienced together. Each year we looked forward to packing the stands, going to the pep rallies and further developing our traditions. From walking through the doors as freshmen, to walking across the stage as seniors, we honor to by Emily Fisea the pact of coming together as the pack.

WITH INOPENING
DESIGN AND STORY BY MACKENZIE THROCKMORTON ORG



We had the opportunity to strive.

Learning design from the award winners

Pictured by Jersey number: (70) Sean Brandon, 11, (78) Conner Dunigan, 10, (27) Tre Nichols, 12, (10) Boston Stuhan, 12, (79) Jacob Footer, 10, (85) Josiah Castleberry, 10, (7) Jacques Norris, 12, (67)

Deshon Grant, 10, (19) Cooper Barkwill, 12, (76) Christian Mireles, 12

Kristy Nyp, Manhattan; Barb Tholen, Lawrence; Eric Thomas, KU

Pictured by Jersey number: (65) Colin Yang, (77) Balley Becker (62) Michael Carpin, 12, (72) Nico Rusollilo, 11



NNF STFP AT A TIME

ctober 2, 2013 was a date that sophomore Patricia Valderrama won't forget. It was the day she was diagnosed with Myxoid Liposarcoma, a type of liposarcoma (cancer of the connective tissues) usually found in the limbs, and for Patricia, in her left leg.

"I was in shock, my mom and dad were both crying, but it didn't set in until later for me," Patricia said.

Immediately after her diagnosis, Patricia underwent testing to find out further information about the cancer. After testing, the doctors gave the treatment options for Patricia.

"The doctors told me that I did not have to hear what they would do, but I already knew they were going to have to amputate my leg," Patricia said. "We even went to another doctor in Houston for a second opinion and it was still the same diagnosis."

On top of testing and making a plan for her treatment, Patricia also had to attempt to go about her daily life as

"Keeping up with school was the hardest part because I was gone the whole second semester, but Frisco ISD has a Home Bound program so teachers came to my house and taught me," Patricia said.

Less than a month after her diagnosis Patricia underwent surgery to remove her left leg from the top of the thigh,

The days before the surgery to remove Patricia's leg were emotional.

"I was very sad because I knew that it was the last days that I would have my leg," Patricia said.

"The doctors amoutated my leg and then took my calf, rotated and flipped it and placed it where my thigh originally was," sophomore Patricia Valderrama said.

After surgery, Patricia spent five days in the hospital and over four months at home recovering.

"It was hard because I couldn't walk anymore," Patricia said, "I had friends visit me and I spent a lot of time watching Netflix."

Throughout the whole process, Patricia's family supported and helped her the

"My mom was my biggest supporter throughout everything, she hasn't left my side," Patricia said.

After surgeries, testing, and a long rehabilitation, the cancer changed

"I am cancer-free now, the cancer made me more thankful for my life and has made me a more positive person overall," Patricia said.

WITH IN THE SOPHOMORE CLASS DIVIDER



Learning design from the award winners

CONCEPTS

What concept was most prevalent?



PRINCIPLES

What principle elevated these designs?



TRENDS

What trends are influencing our designers and our audiences?



publication design

LEARNING DESIGN FROM THE AWARD WINNERS

Kristy Nyp, publications adviser, Manhattan High School Barb Tholen, publications adviser, Lawrence High School Eric Thomas, KSPA executive director, KU journalism school

