

***MBA Research State’s Connection***

Free materials for ALL business and marketing teachers

State’s Connection is a benefit of your state’s membership in the

MBA Research Consortium of States

* *State’s Connection* is free to all teachers in all member states.
* Actual content varies by state and is based on state participation in various projects.
* FREE materials you’ll find in State’s Connection:
  + Program-of-Study Kits for: Entrepreneurship, Marketing, Finance and Business Management and Administration
  + www Bookmarks tied to standards
  + Course guides (13 different courses!)
  + Crosswalks
  + “Real-time” standards data base
  + Authentic assessment/Rubrics guide (new revisions in 15-16)
  + *Curriculum Builder* web-based software database: NEW course in 15 minutes
  + *Action Briefs:* Trends in business that matter to your curriculum

**To access *State’s Connection:***

1. Begin at the MBA Research home page ([www.MBAResearch.org](http://www.MBAResearch.org))
2. Find the *State Connection* link in the Quick Links box on the left
3. Go to the *State’s Connection* page and find the “Create an Account” link (left column)
4. Registration takes TWO minutes; allow two business days for confirmation of your status
5. Enjoy

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